



## Today, Life Settlements Provide Seniors Over \$7 Million a Day

You can never be too well informed.

Thousands of people are still unaware of this lucrative option. The life settlement industry is a competitive and efficient market bringing consumers 409%\* more cash than the cash surrender option. On average, if every consumer that settled a policy had opted to surrender that same policy, they would have given up \$304 thousand of additional value per policy. The loss of value is the reality of thousands of Americans unaware of life settlements. Ask your financial if a life settlement is right for you.

### Top 5 Reasons Why Seniors Sell Their Life Insurance Policies

- Change in estate planning needs
- The life insurance policy is no longer needed or wanted
- Premium payments have become affordable
- Changes in financial and life circumstances (such as divorce, financial hardship, or death of a beneficiary)
- Policy is about to lapse or surrender

PRESENTED BY:

